Cereal Seed Neil Edminson

Winter Barleys

KWS Cassia appears to be the variety of choice, high yielding and good specific weight but needs managing agrochemically. KWS Glacier is a stiff straw feed variety. Northern regional yield is good and it scores 6 for most diseases. Volume is a potentially high yielding hybrid, although has disappointed some this year. It is tall with moderate straw strength and a decent specific weight.

First Winter Wheats

KWS Croft is a high yielding group 3 with no major disease weaknesses and resistance to wheat blossom midge. Straw is not as strong as we would like, so will need careful management. It is only moderate for specific weight, but is acceptable for biscuit and the export market. KWS Leeds is becoming a very popular high yielding feed variety which is also suitable for the distilling market. It has performed very well in the north, but with quite weak straw. It also has moderate levels of disease, lightly susceptible to mildew, but good fusarium and ear blight resistance. Cougar is a high yielding variety with

very good disease resistance plus resistance to wheat blossom midge. It tillers very well and is late maturing. Although not a new variety, Claire still takes a reasonable acreage. It has been consistent for a few years now and can be used in biscuit making. Also, you can sow very early, but may lack yield compared with new varieties. Revelation is a new variety with distilling potential. It is stiff strawed and has good disease resistance. However, it is late to mature, but could be suitable for early sowing.

Second Winter Wheats

KWS Keilder has performed well on heavy land as a second wheat, however, it needs a comprehensive fungicide programme. It is stiff strawed but late to ripen.

Evolution is a high yielding feed variety with good all round disease resistance.

For more information visit our website **www.wejameson.co.uk** or ring us to discuss your options.

Contractors / Service

Agricultural Electrician, J R Graham. Fault finding and repairs, breakdowns, new installations, lighting, security, 3-phase. Tel John on **07595 620935** or **01423 323436**.

Fencing Contractors, A and S Corner, Easingwold. Call Andrew for a competitive quote: **01347 823645**.

Grassland subsoiling, aerating, ploughing, reseeding & overseeding. Harrogate / Ripon area.

Steven Brown 07920 884575.

Cattle freeze-branding, North Yorkshire. Tel Steve Johnson 07940 064991 or **01347 810980**.

Fencing Contractors David Robinson. Leyburn 07762 317201.

Agri Pest management. Agricultural pest control - rats, mice, moles, rabbits & insects.

Tel. Nick 07716 467460 or 01765 640 867.

Slitting and over-seeding in one pass. Sward lifting, slurry tanking, ploughing, man & tractor and concrete grooving. Tel. Mike **01765 689 039**.

Rhodes Feed Services for on-farm rolling, grinding, mill & mix services. All areas covered. 01759 318230 or 07811 432127.

All types of fencing work. 3 tonne Digger hire. Ditching, lane repairs etc. Simon Poulter **07751 553504**.

5t digger for hire, with or without operator. Andrew Donaldson 07753 637638.

Fencing, Forestry and Groundworks Contractor. WM Rural Contractors, Yorkshire. Contact Will McDermott **07791335602** for a competitive quote.

For Sale & Wanted

Barney's farmhouse foods. Homemade jams, chutneys, marmalades, sauces & cakes for sale. Tel. **01423 780207** or email **anneoxenfarm@yahoo.co.uk**

Limousin Bulls. Tel John Swales 07713 322245 or 01845 597339.

Angus bulls for sale or hire. Peter Turnbull 01347 868236 or 07836 370253.

Blakewell Simmentals – bulls and females for sale. Tel. Ian Steele on **07931 358286**.

Point of lay chickens, warrens, cream legbar, road rock, bluebells, light sussex, copper black. Tel. Bedale 07746 940791.

Wanted farm plastic – delivered or collected, ring for a quote on Selby 01757 288112 or 07761 248174 or email martinbirdsall20@gmail.com.

28' bale trailer for sale, double axle, new build 07753 637638.

Blonde pedigree bulls. Super conformation & nice temperaments. Easy calving sire. Also some pedigree heifers. I & WA Todd 01751 460203 or 077650 35582.

Silent generator 60 KVA good working order. I & WA Todd $\bf 01751\ 460203$ or $\bf 077650\ 35582.$

ALFA-LAVAL Vacuum milk pump (VP77), single phase, 1000rpm, 50KPA, 4KW, 1600L/min, in good working order £250+VAT. MH Burtt Tel: 01947 897357/07976 360116.

5 pedigree Aberdeen Angus bulls. 12 -14 months. Quiet, good conformation. IBR, BVD, Lept. & Johnes free. TB4. Ripon **01765 658646**.

5 in calf Aberdeen angus heifers due now onwards, by pedigree bull, in calf by a pedigree bull, also 1 young pedigree Aberdeen angus bull **07515 510131**.

Small bales of haylage. Good quality. Bedale 07715 002908.

Bray Cow Breeding Calendar for Sale. Ripon Area Tel: 07933 389237

Alvan Blanch RV140 roller mill. 7 years old. £450 ONO. Masham area. Tel: 07753 772470

W E Jameson & Son Ltd, Foxholme Lane Mill, Masham, N Yorkshire HG4 4EL Tel: 01765 689666 • Fax: 01765 689662 www.wejameson.co.uk

ANIMAL FEEDS • FERTILISERS • SEEDS • COUNTRY STORE

Focused on Farming



AUGUST 2014 ISSUE

Monthly offers

Country Store

Ectofly 5 litres for only £62 + VAT (2.5 litres £38 + VAT).

NETTEX sheep conditioning drench buy 2.5 litres for £50 and get one litre free.

Slaymore rat bait sachets reduced from £30.83 to £27.75.

Dalesman tupping buckets buy 10 and get one free.

Ease buckets
buy 10, get 2 free - booster for dairy
heifers & pre-tupping or pre-sale

Toggi childrens jodphurs only £5.

Dr John dog food 15kg £10.49.

Fold Hill essential working dog food 15kg £8.49.

Wagg worker 17kg £10.49.

Great range of shooting gear now in: -

Sherwood jumper was £49.99, now £29.

Sherwood shirt was £18.99, now £9.99.

Quiltknit heavy top was £59.99, now £29.

Ex Masham While stocks last!





ocused of Laming

Reseeding long term leys Peter Harland

Although quality may be a bit variable silage pits are generally full. This will give the opportunity to reseed any worn out or under-producing ley. General wear and tear over several years has an effect and soil compaction caused by travelling on the land in less than ideal conditions does cause yields to suffer.

Turning the soil over, breaking up any panned soil together with the vigour and genetic potential of new seeds gives a big increase in yield. Also, long term seed costs are lower than last year, making reseeding look more appealing. If the sward is to produce silage or for one cut of silage followed by grazing then we would recommend our No.6 Endura-Sile mixture. If the field is used for grazing we would recommend either our No.7 Permanent Grazing mix or No.8 Intensive Dairy mix depending on how intensive the land is to be farmed.

For more information visit our website **www.wejameson.co.uk** or ring us to discuss your options.

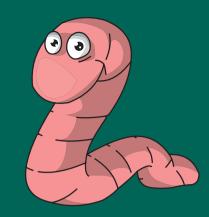


Maintenance engineer required for Jameson's mill.

Applicants should have experience in maintaining and servicing material handling equipment. To include replacing bearings, gearboxes. The applicants should have some fabrications skills including welding and sheet metal work. Will be required to carry out other general mill duties; be conscientious, a good time keeper and willing to work overtime and be adaptable as required.

If you would like to work for a well established family run company, offering a competitive salary, company pension and profit sharing scheme phone 01765 689666 and request an application form or apply in writing to: W E Jameson & Son Ltd, Foxholme Lane Mill, Masham, N Yorkshire, HG4 4EL. For further information telephone Chris Jameson on 07921 407418 chris@wejameson.co.uk

The worm has turned



Kathryn Lawson

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Ostertagia, the stomach worm, is probably the most important gut worm of cattle. Incidents in cattle peak during August and September. Cattle will be affected by profuse diarrhoea that quickly affects most cattle in the group. It is most common from time of weaning in suckler calves and this year's warm summer is likely to be a particular problem in young cattle. If it goes unnoticed then animals will not thrive to their full potential. They will probably lose weight, they won't achieve the weight gains that they should.

The Scottish Agricultural College recommend three grazing control strategies: one is Evasion, the second one is Suppression and the third one is Dilution. Evasion is trying to ensure that cattle are not exposed to this parasite at all. described as 'dose and move'. The wormer treatment is used on cattle and then they're moved to 'clean pasture'. The second one is suppression. If we can get rid of the disease from the animals' bodies it means that the contamination on the pasture will not get a chance to build up to significant levels. Dilution is all about relay grazing. Adults are not so susceptible to the disease, so if we can have calves grazing to begin with, then we can follow that up with adults grazing who will not be so affected by the disease. It means that if we then put younger animals back on to that pasture there hopefully shouldn't be as high a challenge as there would have been if there were young calves on the pasture all through the grazing season.

There are lots of different products available – not all of them are suitable for treatment

Please ask at the trade desk for advice on tackling worms in cattle.

Feed focus: Gimmer lamb blend

Graham Jameson

Gimmer lamb blend is highly palatable and formulated to maximize intake resulting in optimum performance at sale time. High quality ingredients are used such as mixed flakes, sugarbeet nuts, hi-pro soya & wheat distillers. The product is also well mineralized and fortified with vitamins to ensure healthy growth. Crude protein is 17% making sure you get lean tissue growth. Energy is estimated to be 13.2 MJ/kg DM to provide lambs with the best opportunity to fulfil their genetic potential. By selecting key ingredients, our gimmer lamb blend aims to promote effective rumen development. The ultimate growing diet designed to produce exceptional breeding sheep.

For more information visit our website www.wejameson.co.uk or ring us to discuss your options.





As they say, someone has moved the goalposts. For many years we have been indoctrinated with the need for even milk production and that volume was the big driver with higher butterfat and protein less important. Now Arla have started the changeover from a liquid based contract to a manufacturing contract so butterfat and protein are suddenly back in favour. In fact, anyone sending huge volumes of milk at 3.5% Butterfat and 3.1% Protein will find their business viability has changed dramatically. With Wensleydale Creamery also paying on a manufacturing contract times are a changing.

The breeding of cows is important but any changes will take a long time to come to fruition and care must be taken with some cows that any dietary changes do not impact on cow health. So what can be done in the short term? Butterfat is long associated with a stable rumen with good fibre levels. Some diets that are very fibrous do

same time. Addition of a C16 fat such as Butterfat Extra will improve fat levels. Protein in milk is associated more with the starch and sugar level in the diet than the protein level in the diet. These can be promoted with safer starch sources such as rolled maize or protected cereals.

Individual farm circumstances are so variable that advice must be given for those circumstances. Any changes in the diet must also be cost effective. Feel free to speak to me or our nutritionist, Dr Ruth Lawson for advice on the best way to change diets to improve both butterfat and protein levels.

For more information visit our website www.wejameson.co.uk or ring us to discuss vour options.

Weighing up the options Dr Ruth Lawson

With various articles in the press, beef finishers may feel tempted to consider using a mixer wagon and feeding byproducts. Some of these products can appear cheap, but what's the real cost and do they do the job?

If the mixer wagon TMR is based on ingredients such as cereals, maize silage, potatoes, fodder beet it can work well as it's possible to get the starch level high enough provided a protein and vitamin & mineral is included. However, diets fed through a mixer wagon using byproduct ingredients can often be incorrectly formulated with protein and starch level often inadequate. This results in cattle not optimizing their growth rates and entering the abattoir in poor states of finish.

In addition, TMR diets require the input of a nutritionist to ensure cattle are achieving their potential. For example, brewers' grains, chips and biscuit meal have upper inclusion limits due to their oil content. A little oil is helpful as it provides energy, but too much oil in the rumen coats the rumen bugs and consequently reduces dry matter intake. Great care must be taken with storing these products as there can be deterioration during storage can lead to toxic products or contamination from wild birds

resulting in health issues such as listeria. Also, some degree of assurance on the continuity of supply from the feed merchant is needed so that diets don't have to change in the middle of the finishing period.

There is also evidence that concentrate based diets can have a beneficial effect on beef tenderness. Animals that grow faster have higher protein turnover rates; this can lead to increased tenderness. Furthermore increasing preslaughter plane of nutrition results in increased levels of carcass fat at slaughter. Increasing pre-slaughter plane of nutrition can also raise intramuscular fat concentration.

The most profitable diets are those that achieve weight gain as quickly and efficiently as possible. Cereals remain the most efficient, staple ingredient of beef finishing diets. Getting the correct levels of energy, particularly starch into beef finishing diets along with the right protein level and vitamin & mineral package is paramount in formulating beef finishing rations.

For more information visit our website www.wejameson.co.uk or ring us to discuss your options.

USEFUL NUMBERS Country Store 01765 680215 • Nick Bowkett 07715 994178 (Product Sales) • David Lewis 07710 600848 (Dairy Specialist) • John England 07703 559246 (Sales) • Jake Lakin (sales) 07740 409826 • Stuart Holmes 07894 595194 (Sales) • Graham Jameson 07802 253060 (Sales) • Jonathan Stansfield 07732 396078 (Grain Buyer / Fertiliser Sales) • Richard Harker 07732 396079 (Accounts) • Neil Edminson 07889 539373 (Seed Sales) • Peter Harland 07803 116410 (Sales) • Ruth Lawson 07725 263050 (Nutritionist)