AROUND THE MARKETS

At the Jameson sponsored calf sale at Otley auction, the highest price calf prize went to the Gawthorps from Bradford with a blue bull selling for £475 fed on Jameson IMMU-Surge calf milk and our calf weaner pellets. The Gawthorps also went on to win the annual calf show at Otley, winning the Ernest Owen Wood trophy. Then they won our native calf sale with a Hereford bull at £335.

The Barretts from Leathley took both the top shearling at £98 and top prime lambs at Otley sales, they use primestock pencils.

It was a case of the limis beating the blues at Leyburn, when two limi bull calves achieved top at £590 & £570 from GE & M Stockil. And the Angus beat the blondes with an angus bull calf at £355 for the Moors from Seaham using Jameson IMMU-Surge and youngstock blend. The top black & white bull calf came from the Pearsons from Caldbergh at £260.

Northallerton market saw the top repeated again for the Bowes with a finished steer at $\mathfrak{L}1540$ and top continental bulls at $\mathfrak{L}1466$ came from D&S Harrison and MA Donaldson at 221ppk both using Cattle Pro Gold and barley.

Reserve champion at the Middleton-in-Teesdale swaledale sale was achieved by David Allinson, West Briscoe with 10 ewes at £340 fed on hogg blend.

Countryside live saw the Rice family from Leeds take a ribbon with a steer sired by a British limousine, they use youngstock blend. The Turnbulls from York were second in the Champion steer sired by a Charolais, they use premium coarse mix.

Paul Cass from Harwood Dale achieved £103 for 49kg lambs at York auction, Paul uses hogg blend.



Gawthorps winning calf purchased by Mr & Mrs Bowes, Haxby – Our Jake is on the right.

For Sale & Wanted

1200 gal. Open top slurry tanker, wide tyres, good condition £1300 + VAT. Masham 07736 734388.

3 wooden sheep racks on wheels – Grantley sawmills made. Very good condition. £100 each o.n.o. Harrogate area Tel. 01423 506331.

3 pedigree Shorthorn bulls. High health scheme. All been used & are easy calving. Good conformation & quiet. Ripon area 07585 332018.

Wanted Full / Part time farm worker 01765 635318.

Quadrant baled horse haylage £25/bale collected. Northallerton area 01325 378228.

Angus bulls for sale or hire. Peter Turnbull 01347 868236 or 07836 370253.

Hay for sale. Good quality. Small bales and also large oblong. Also, large haylage bales. Reasonably priced. 01423 864253.

Wanted Part time farm worker, mixed farm, hours / days to suit 01765 602818.

Round bale straw and silage unwinder 01845 577325.

Contractors / Services

Grassland subsoiling, aerating, ploughing, reseeding & overseeding. Harrogate / Ripon area. Steven Brown 07920 884575.

Self-propelled forage harvesting. Round and quadrant baling and wrapping.

Tractor and man hire 07759 342125.

Primrose Tyre Services, Bedale. Tel. 01677 450487 or 07977 732096.

Agricultural Electrician, J R Graham. Fault finding and repairs, breakdowns, new installations, lighting, security, 3-phase. Tel. John on 07595 620935 or 01423 340319.

Fencing Contractors, A and S Corner, Easingwold. Call Andrew for a competitive quote: 01347 823645.

Cattle freeze-branding, North Yorkshire. Tel. Steve Johnson 07940 064991 or 01347 810980.

Fencing Contractors David Robinson. Leyburn 07762 317201.

Agri Pest management. Agricultural pest control – rats, mice, moles, rabbits & insects. Tel. Nick 07716 467460 or 01765 640 867.

Slitting and over-seeding in one pass. Sward lifting, slurry tanking, ploughing, man & tractor and concrete grooving. Fodder beet cleaner-loader with picking off table for hire.

Tel. Mike 01765 689039.

Rhodes Feed Services for on-farm rolling, grinding, mill & mix services. All areas covered. 01759 318230 or 07811 432127.

All types of fencing work. 3 tonne Digger hire. Ditching, lane repairs etc. Simon Poulter 07751 553504.

5t digger for hire, with or without operator. Andrew Donaldson 07753 637638.

Fencing, Forestry and Groundworks Contractor. WM Rural Contractors, Yorkshire. Contact Will McDermott 07791 335602 for a competitive quote.

Welding tuition available in MMA mig & tig processes on pipe and plate. Call 01609 761697 email: fortressfabrications@outlook.com

W E Jameson & Son Ltd, Foxholme Lane Mill, Masham, N Yorkshire HG4 4EL Tel: 01765 689666 • Fax: 01765 689662 • www.wejameson.co.uk



ANIMAL FEEDS • FERTILISERS • SEEDS • COUNTRY STORE

Focused on Farming



Finishing Up Right

Stuart Holmes

With a low cereal price it makes sense to feed barley mixed with a protein balancer to cattle – but which one and how much?

The protein level in the diet depends on breed with continental animals requiring a higher protein level than black & white bulls or steers. Holsteins tend to lay down lean tissue rather than fat. So, if you feed too much protein they continue to grow frame without finishing properly. The protein requirement of finishing cattle declines with age when a greater proportion of their weight gain is fat. However, underfeeding protein can cost much more than overfeeding due to poor live weight gain - heifers are particularly prone here resulting in small framed animals that don't weigh. So, for black & white bulls, crude protein needs to be around 12.5% DM and for continentals 14.5%. This equates to two bags of our Cattle Pro 60 meal for continentals (one bag for black & white bulls) to 950 kg of barley (975 kg for black & white bulls).



Type of protein is also a consideration for finishing cattle. Protein requirement for finishers can be met through microbial protein in the rumen. So with strong, well grown, healthy cattle, urea can be incorporated into the protein pellet or meal. For cattle that have struggled a bit in the growth phase, natural proteins work better. Young animals, less than 4 months of age or less than 270kg will need to avoid urea as their rumen isn't well enough developed.

For fast finishing beef cattle, incorporating yeast into the protein component is essential to prevent acidosis and lameness issues. Actisaf is a protected live yeast, meaning it doesn't get destroyed by the environment in the gut. The live yeast is protected from heat and acid by a layer of dead yeast cells, resulting in more yeast cells reaching the rumen alive. Actisaf stabilizes rumen pH by reducing the build-up of lactic acid, which causes acidosis. It reduces rumen oxygen content and stimulates the growth of rumen organisms that digest fibre and starch, thus increasing feed intake and helping efficient digestion.

Also, minerals and vitamins need to be at the correct level, incorrect levels can be either under supplied or toxic and result in poor performance.

For more information visit our website www.wejameson.co.uk or ring me on 07894595194 to discuss your options.

NOVEMBER 2015 ISSUE

Monthly offers

Hardware

Hogg Feeder £495 + VAT





Empire Cattle crush £995+ VAT collected from Masham (other Bateman cattle crushes available).

Feed & fertility tupping buckets buy 10 and get one free.

Animal health

Buy 4 Nettex Ram Crayons get a 5th FREE Buy 4 Ritchey Ram Crayons get a 5th FREE

Buy a Nettex Ram Harness get a FREE crayon

Buy a Ritchey Ram Harness get a FREE crayon

Ram Raddle 1.5kg 20% off now £3.96 + VAT



Buy any Closamectin Pour On and get a FREE applicator



Rodilon Blocks 2kg now £16.66 + VAT

Country store

Pegasus Cubes 20kg ONLY £5.95 and receive one FREE NAF Himalayan salt lick (one per transaction)

Gelert Puppy 12.5kg Chicken & Rice Was £21.95 Now £16.46

Traditional House Coal 20kg ONLY £7.75 (RRP £9.70)

New in store Hoggs of Fife Field Sport Neoprene-lined wellingtons £69.99

All Ex Masham While stocks last!

Please mention the newsletter when ordering.







Sweeten up your **Graham Jameson**

Can you increase stocking rates and profitability next year? Now is the time to plan for the future to balance numbers of livestock with acreage of grass.

It is important to all of the agricultural industry that we maintain viable farms that can prosper and grow as without you our business will also suffer and decline. We therefore believe that now is the right time for W E Jameson & Son Ltd to strengthen our partnership with our customers by offering confidential grassland technical consultancy. In order to provide this specialist service we have employed Neil Pickard, an ADAS Consultant for 38 years, who has a sound knowledge of many farming systems having managed all of the ADAS Farms (over 10,000 acres) during his career.

The majority of our existing grassland could be improved to increase both yield and quality substantially if greater

attention to detail in growing the crop was provided in a similar manner to most arable farmers.

The key basics to growing higher yields are as follows:

- Optimum soil pH and phosphorus and potash status (tested within last 5 years?)
- Good soil structure through effective drainage, elimination of compaction and avoiding poaching in wet conditions to ensure good rooting
- Ensuring a high percentage of productive grass and clover species within the sward (ryegrass content?)
- Controlling pests and diseases can lead to improvements in yield and quality
- Appropriate levels of nitrogen fertiliser and farmyard manures applied at the correct timings throughout the

High yields of good quality grass can support high summer stocking rates and the production of sufficient silage and hay for the winter.

If you are interested in our Grassland Technical Support then contact Graham Jameson on 01765 680210 for further information on how you can benefit from our partnership with Neil Pickard.

EASEy life

Graham Jameson

Our feed buckets and feed blocks are manufactured using the highest quality raw materials. Designed to be fed to both cattle and sheep, these buckets or blocks will help stock perform both inside and out and keep labour costs under control.

Some of the benefits include:

Vitamin B₁₀ helps improve energy metabolism from the quality ingredients Molasses, Soya, Wheat Distillers, Barley and Megalac.

Omega 3 fish oils will help with immunity and fertility, excellent for both breeding stock during pregnancy and mating and essential for foetal development, immune and neural function and hormone production

Selenium in the form of Selplex combined with high Vitamin E levels also help to improve immune function and selenium status, while home grown forages are naturally low in this important element. The B vitamin, Niacin has been demonstrated to be essential for adequate energy metabolism.



Bioplex Zinc will help improve hoof hardness and consequently reduce foot problems.

Propylene Glycol which is well recognised as a precursor of glucose. The high levels of starch, propylene glycol and sugars combine to ensure that the EAS-E buckets are highly palatable and packed with available energy.

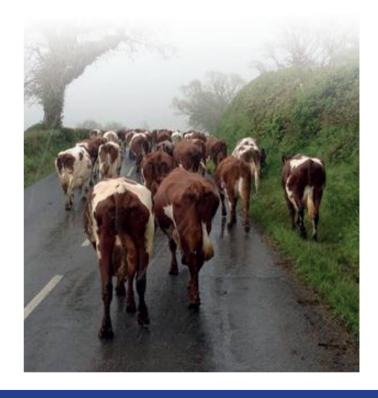
Block and Bucket feeding tips:

- Ad-libitum forage or grazing and clean water must be available alongside these feed products.
- The blocks or buckets must be sited evenly across the whole grazing area and indoors ensure the blocks are placed away from the water source.
- Moving the feeding points regularly will help to avoid poaching and using a block holder will help to reduce wastage.
- Increasing or reducing distribution will help to manage intakes.

Is dairy good for you?

Some of the general public think that dairy products are high in fat and cause an increased risk of heart disease. However, recent data shows that there is no evidence that people who drink a lot of milk and dairy products are at a higher risk of cardiovascular disease than those who eat low amounts. One study showed that compared with the 20% of people who ate little or no dairy, the 20% who had the highest intake of dairy products had a reduced risk of cardiovascular disease: the reduced risk was equivalent to about 8% for coronary heart disease, 20% for stroke and 15% for diabetes.

In fact, people who drink a lot of milk tend to have lower blood pressure than those who drink less milk. It may be that this is a key finding, as increased blood pressure is a recognized important risk factor for cardiovascular disease. This is supported by other detailed studies which show that calcium and some proteins in milk can help lower blood pressure. So keep drinking the white stuff it's a health food.



A turn up for the books

Farming representatives in Ireland are resistant to changing their production system to meet British supermarket requirements. They want to continue to use continental, Charolais, Simmental bred cattle taken to bigger weights and ages - which doesn't meet

supermarket spec. If the resistance continues, it could leave the UK's market open for homeproduced beef. The supermarket demand for less than 30 months is driven by eating quality and the lower carcass weight from consumer demand for smaller joints



Rats

Kathryn Henry

As of the 1st June 2016 it is a legal requirement for anyone wishing to use rodenticides to hold a certificate of competence. If however you are farm assured registered you can use your membership number as proof of competence up until 31st December 2017. Anyone wishing to purchase rodenticides and does not hold either a certificate of competence in the safe use of rodenticides or holds a farm assurance membership will only be able to buy a quantity of 1.5kg. Therefore if you wish to purchase a larger quantity than 1.5kg and hold either certificate you must present it at the time of sale for us to record your details.

Please call in for a chat about how these new rules affect you.

USEFUL NUMBERS Country Store 01765 680215 • Nick Bowkett 07715 994178 (Product Sales) • David Lewis 07710 600848 (Dairy Specialist) • Jake Lakin (sales) 07740 409826 • Stuart Holmes 07894 595194 (Sales) • Graham Jameson 07802 253060 (Sales) • Jonathan Stansfield 07732 396078 (Grain Buyer / Fertiliser Sales) • Richard Harker 07732 396079 (Accounts) • Peter Harland 07803 116410 (Sales) • Ruth Lawson 07725 263050 (Nutritionist)