

ANIMAL FEEDS • FERTILISERS • SEEDS • COUNTRY STORE

Focused on Farming



OCTOBER 2014 ISSUE

Jamesons get the cream

Graham Jameson

WE Jameson & Son Ltd are delighted to announce success at the Farm Business Cream Awards 2014. The event was held at the National Motorcycle Museum in Birmingham with 450 people from across the UK dairy industry attending on the evening.

The company scooped the award for 'Regional Feed Merchant of the Year' for the second year running. The judges praised Jamesons for being "fantastically customer focused".

They said we 'concentrate on a few things and do them well, determined to forge strong customer relationships, with an almost tailored service.'

Many of our customers were good enough to provide testimonials acknowledging the high level of service provided by us, and we would like to thank them for this. We are delighted to win this award. This award is testament to Jamesons' core values, a high level of customer service and product quality.

The panel of judges included Séan Rickard, Meurig Raymond, David Cotton & Ian MacAlpine.



From left: Chris Lyddon, editor of Farm Business magazine; Graham Jameson & Chris Jameson.

Monthly offers

Tupping (feet & fertility) buckets buy 10 and get 2 free.

Tri-mag buckets buy 10 and get another one free.

Sawdust always in stock – ask us for a price for a pallet.

Animal health

Buy a Nettex ram harness and get a crayon **free**.

Buy 4 Nettex ram crayons and get a 5th **free**.

Buy a Ritchey ram harness and get a crayon **free**.

Buy 4 Ritchey ram crayons get a 5th **free**.

20% off Agrimark Raddles 1.5kg.

Buy 1 Slaymor rat poison and get a 2nd **half price**.

Animec Cattle Pour-on (Noromectin equivalent)

1 litre **£25 + VAT** (was £29.99)

2.5 litres **£45 + VAT** (was £49.99)

5 litres **£77 + VAT** (was £83)

Country Store

Dengie hi-fi lite (20kg) now **only £10.49**.

Whiskas cat food 40 pouches for the price of 32 at **£9.99**.

'Delicious' cat food 12 cans only **£6.45**.

New in Dr John hypoallergenic (without wheat) 15kg **£16.49**.

Gelert dog food 6 large cans were £6.59, now **£5.50** (6 for the price of 5).

Hoggs of Fife Blair shirt was £19.99, now **£13.99**.

Bilton 'leather-look' riding gloves in white were £8.50, now **£5**.

Ex Masham

Please mention the newsletter when ordering
While stocks last!



On the home straight Peter Harland

A number of farms choose to finish lambs on ad-lib concentrates to get them away quickly in three to six weeks. To achieve high performance and encourage a healthy gut, lambs should receive a diet that combines high starch sources for rapid gain with high energy fibrous ingredients helping to keep the rumen balanced. Hogg blend is a 13.2 MJ/kg blend containing high quality ingredients including rolled barley & wheat, sugarbeet, distillers & soya. The combination of starch and fibrous energy sources means lambs go straight on to this blend ad lib without upsetting the rumen. This means store lambs can go on to hogg blend straight off grass. Liveweight gains on hogg blend have been recorded at between 333g and 524g per day. As the blend is very palatable you don't get issues with lambs eating forage rather than concentrates. Also, ammonium chloride is added to prevent urinary calculi (stones) in intensively fed lambs.

Alternatively, primestock pencils can be introduced gradually over a period of 10-14 days to lambs to achieve high levels of weight gain. Three sources of starch are used, barley, wheat and maize. This puts cereal inclusion in primestock pencils at 30% resulting in good levels of finish. Once lambs are fully on ad-lib, they should not be allowed to become empty, as animals could overeat when feeders are refilled. In addition, lambs can be given access to long fibre to help stabilize the rumen.

For more information visit our website www.wejameson.co.uk or ring us to discuss your options.

Congratulations



Robin Jackson of Blubberhouses, Otley

Yet another success for Jameson customer, Robin Jackson of Blubberhouses, Otley. Robin won first prize with his pen of mule gimmer lambs at Wharfedale Farmers Auction Mart. At Skipton auction, Ellis Bros. won first prize with their mule gimmer lambs and DH Dick won the continental shearing class at Northallerton auction.

W E Jameson & Son Ltd require a **Full time Retail Assistant** to work in our Country Store in Masham.

Suitable applicants will be customer focussed, fit and active (ability to lift 25kg sacks), honest, reliable and adaptable. Duties to include customer service, stock replenishment, ordering, cleaning, cashing up and visual merchandising. Successful applicant will be adaptable, prepared to work overtime as required, friendly and confident. Successful candidate will have the potential to work up to manager duties. Saturday mornings essential. Hours of work Monday to Friday 8am to 5pm and Saturdays 8am until 12noon. Retail experience and an interest in any of the product areas sold Agricultural, Pet Food, Equine, Horticulture would be an advantage. Part time staff would also be considered.



For further information telephone (01765) 689666 or apply in writing to Graham Jameson, W E Jameson & Son Ltd, Foxholme Lane Mill, Masham, HG4 4EL

USEFUL NUMBERS Country Store 01765 680215 • Nick Bowkett 07715 994178 (Product Sales) • David Lewis 07715 994178 (Product Sales) • Graham Jameson 07802 253060 (Sales) • Jonathan Stansfield 07732 396078 (Grain Buyer / Fertiliser Sales) • Peter Harland 07803 116410 (Sales) • Ruth Lawson 07725 263050 (Nutritionist)

Beefing it up!

Stuart Holmes

With a low cereal price it makes sense to feed barley mixed with a protein pellet – but which one and how much?

The protein level in the diet depends on breed with continental animals requiring a higher protein level than black & white bulls or steers. Holsteins tend to lay down lean tissue rather than fat. So, if you feed too much protein they continue to grow frame without finishing properly. The protein requirement of finishing cattle declines with age when a greater proportion of their weight gain is fat. However, underfeeding protein can cost much more than overfeeding due to poor live weight gain. So, for black & white bulls, crude protein needs to be around 12.5% DM and for continentals 14.5%. This equates to two bags of our Cattle Pro 60 meal for continentals and one bag for black & white bulls.

Type of protein is also a consideration for finishing cattle. Protein requirement for finishers can be met through microbial protein in the rumen. So with strong, well grown, healthy cattle, urea can be incorporated into the protein pellet or meal. For cattle that have struggled a bit in the growth phase, natural proteins work better. Young animals, less than 4 months of age or less than 270kg will need to avoid urea as their rumen isn't well enough developed.

For fast finishing beef cattle, incorporating yeast into the protein component is essential to prevent acidosis and lameness issues. Actisaf is a protected live yeast, meaning it doesn't get destroyed by the environment in the gut. The live yeast is protected from heat and acid by a layer of dead yeast cells, meaning more yeast cells reach the rumen alive. Actisaf stabilizes rumen pH by reducing the build-up of lactic acid, which causes acidosis. It reduces rumen oxygen content and stimulates the growth of rumen organisms that digest fibre and starch, thus increasing feed intake and helping efficient digestion.

Also, minerals and vitamins need to be at the correct level. From time to time we see supplements containing very high levels of copper and selenium, which can be toxic and result in poor performance.

**For more information
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your options.**

**Don't forget to order
our *Pentoguard*
for maize
silage**

The needle vs. the trough

Dr Ruth Lawson

Recently, I had the pleasure of a visit from a Texan rancher (who incidentally didn't wear a Stetson or even cowboy boots). I was fascinated with his talk of mammoth cattle finishing lots and trucks carrying over 200 head of cattle. But more than all this, we were alarmed when he explained that farmers in Texas and their vets too "think all the answers lie at the end of a needle". How far are we from this in the UK? So often when we have a sick calf we look for the answer in a drug. Without doubt I'm the first person to treat a calf with the best drugs available to me. But maybe after the dust settles, we should look for the answer elsewhere. We all know that improving ventilation in calf sheds reduces pneumonia, but how many of us just accept "well I'm stuck with this old shed" instead of looking at ways of improving them. Feeding too, every cell of the immune system has a need for certain specific nutrients. Put simply if these nutrients aren't in the feed the calf is missing that part of their immune system and so is at a disadvantage when fighting bugs.

In terms of calf milk powder, a whey based powder fed at 400g per day restricts the calf to maintenance. So not only does it not have any nutrients for growth, but also has nothing to fight the bug with. Feeding milk powder at a higher concentration helps protect them from disease.

The compound feed needs to support a developing rumen, without this acidosis can occur resulting in poor absorption of nutrients, further causing problems. Probiotics can effectively compete with pathogens. Oligosaccharides provide a site for pathogens to bind and the pathogen is thus carried out of the animal's gut. Dietary IgG in the milk powder provide intestinal immunity by binding to scour pathogens. All of these help the calf to fight disease and keep healthy.

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Congratulations

Huge congrats to Mr Gawthorpe from Heaton, Bradford for winning the highest price continental calf at Otley. The lucky buyer of this gorgeous blue heifer was Mr Reed from Tong pictured here with his girlfriend Layla Hepworth. The chap on the left with the cheesy grin is our own Jake Lakin. Mr Gawthorpe feeds Jameson IMMU-Surge calf milk replacer and our calf weaner pellets. Mr Reed hasn't decided what to do with this heifer, but might bull her – what a super suckler she'll make!



Battles Foot Rot Aerosol

For the treatment of foot rot in sheep. Active ingredient cetrimide 10%. The ONLY licensed foot rot treatment available over the counter.

Special offer 25% off.
Normal price £5.83 + VAT
offer price £4.37 + VAT.



Contractors / Service

Agricultural Electrician, J R Graham. Fault finding and repairs, breakdowns, new installations, lighting, security, 3-phase. Tel John on **07595 620935** or **01423 323436**.

Fencing Contractors, A and S Corner, Easingwold. Call Andrew for a competitive quote: **01347 823645**.

Grassland subsoiling, aerating, ploughing, reseeding & overseeding. Harrogate / Ripon area. Steven Brown **07920 884575**.

Cattle freeze-branding, North Yorkshire. Tel Steve Johnson **07940 064991** or **01347 810980**.

Fencing Contractors David Robinson. Leyburn **07762 317201**.

Agri Pest management. Agricultural pest control - rats, mice, moles, rabbits & insects. Tel. Nick **07716 467460** or **01765 640 867**.

Slitting and over-seeding in one pass. Sward lifting, slurry tanking, ploughing, man & tractor and concrete grooving. Tel. Mike **01765 689 039**.

Rhodes Feed Services for on-farm rolling, grinding, mill & mix services. All areas covered. **01759 318230** or **07811 432127**.

All types of fencing work. 3 tonne Digger hire. Ditching, lane repairs etc. Simon Poulter **07751 553504**.

5t digger for hire, with or without operator. Andrew Donaldson **07753 637638**.

Fencing, Forestry and Groundworks Contractor. WM Rural Contractors, Yorkshire. Contact Will McDermott **07791335602** for a competitive quote.

For Sale & Wanted

Barney's farmhouse foods. Homemade jams, chutneys, marmalades, sauces & cakes for sale. Tel. **01423 780207** or email anneoxenfarm@yahoo.co.uk

Charolais bulls. Well bred & ready for work. Tel. Jenny Clayton **0113 2672921** or **07961 918027**.

Angus bulls for sale or hire. Peter Turnbull **01347 868236** or **07836 370253**.

Pedigree limousin bulls. Well bred & grown. Ready for work. Good types & quiet.

16 months. Members of Cattle Health Scheme. Tel. Kirby Moorside **01751 431702**.

Point of lay chickens, warrens, cream legbar, road rock, bluebells, light sussex, copper black. Tel. Bedale **07746 940791**.

Wanted farm plastic – delivered or collected, ring for a quote on Selby **01757 288112** or **07761 248174** or email martinbirdsall20@gmail.com.

Blonde pedigree bulls. Super conformation & nice temperaments. Easy calving sire. Also some pedigree heifers. I & WA Todd **01751 460203** or **077650 35582**.

Silent generator 60 KVA good working order. I & WA Todd **01751 460203** or **077650 35582**.

3 pedigree Aberdeen Angus bulls. 14 -18 months. Quiet, good conformation. IBR, BVD, Lept. & Johnes free. TB4. Ripon **01765 658646**.

Small bales of haylage. Good quality. Bedale **07715 002908**.

Ifor Williams TA510 Cattle Trailer for sale. Excellent condition, almost new.

Double axle 6ft x 12ft, 7ft headroom, so suitable for sheep deck. Tel: **01765 620085** or jennytonygarmen@gmail.com

Berrichon rams, ewes & lambs for sale. Easy lambing, fast finishing & hardy. Northallerton **01609 881234**.

Second hand 12 tonne Collinson Bulk Bin, centre discharge ring **01423 711264**.

Fullwood 10x10 Herringbone Milking Parlour to sell. Darley. Tel: **01423 780207**.

For Sale Mini Heston hay bales, excellent quality, Markington **07866813701** / **01765 677233**.

Standing Maize, Good Crop, ready Soon, Bedale Area **07711 832860**.

Cattle wintering available. Straw yards with big bale silage. Ripon area. Tel. **07745 821395**

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