



## Weaning Lambs Successfully With Creep Feeding

Weaning is one of the most important stages in lamb production, and careful nutritional management during this period can have a major impact on lamb growth, health, and overall flock profitability.

Introducing creep feed before weaning helps lambs transition smoothly from a milk-based diet to solid feed, reducing stress and maintaining performance during a potentially challenging time.



Lambs naturally begin to nibble concentrates from an early age, and providing a highly palatable feed encourages early rumen development.

A well-developed rumen enables lambs to digest forage and concentrates more efficiently after weaning, helping them maintain daily liveweight gain without setbacks.

Research and on-farm experience consistently show that creep-fed young lambs often achieve faster growth rates and improved finishing performance compared to lambs fed in the autumn/winter.

Young lambs have the ability to convert 2kg of creep into 1kg liveweight gain, compared to older lambs, which can take up to 5-6kg of creep for just 1kg of liveweight gain.

This becomes especially important in early lambing systems, where lambs may be weaned at just four to six weeks old. By introducing concentrates early, farmers can reduce the nutritional shock associated with weaning and produce stronger, more resilient lambs.

Beyond improved growth rates, creep feeding can also ease pressure on ewes, particularly during periods of poor grass growth or when rearing twins and triplets. Lambs receiving supplementary feed are less dependent on milk, allowing ewes to maintain body condition more effectively and recover faster after lambing.

Successful lamb weaning relies on preparation, consistency and nutrition. By introducing a quality creep feed early and managing the transition carefully, farmers can minimise stress, maintain growth rates and improve flock productivity.

At W.E. Jameson, we offer a range of lamb creep feeds formulated to support rapid growth and efficient feed conversion in young lambs. Made with high-quality ingredients and balanced levels of energy, protein, vitamins and minerals, the range is designed to maximise lamb performance while helping to reduce the risk of urinary calculi in intensively fed lambs.

By Annie Brittain | Feed Advisor

### A Note from Graham

June is always a busy time on farm, with attention turning to lamb growth, grazing management and keeping stock performing well through the summer.

In this issue, we explore the benefits of creep feeding before weaning and the effect cobalt deficiency can have on lamb performance.

We're also marking National SQP Week and highlighting the important role our SQP Advisors play in supporting livestock health and responsible medicine use on farms across the region.

Graham Jameson  
Managing Director



### In this issue...

#### Product Spotlight:

#### Feet & Fertility Protection Plus

Strong feet, fertility and flock performance all begin with the right mineral balance. Find out what makes this bucket stand out.

#### Did You Know About Our SQP Advisors?


Meet the Jameson SQP team and see how their practical advice supports livestock health, medicine use and on-farm decision-making.

#### The Hidden Cause Of Poor Lamb Performance

Poor growth, low thrive and lethargy in lambs could be signs of cobalt deficiency. See our recommendations for supporting your flock.

#### June Product Highlights

Farm essentials for livestock health, grazing management and summer stock care.

 Please call 01765 689666 for help and advice on selecting the right creep feed for your system



# Product Spotlight: Jameson Feet & Fertility Protection Plus



## Premium Mineral Support for Stronger, Healthier Sheep

**Jameson Feet & Fertility Protection Plus** is a premium sheep mineral bucket designed to support strong feet, improved fertility and overall flock performance in all classes of sheep. Ideal for growing lambs, breeding ewes and working tups, these highly palatable buckets deliver targeted nutrition when sheep need it most.

Formulated with high levels of Bioplex® zinc to help strengthen hoof integrity and support foot condition, Feet & Fertility Protection Plus also contains a full spectrum of essential minerals and trace elements to promote fertility, conception rates and performance throughout the season.

Enhanced with Sel-Plex® selenium, elevated vitamin E levels and vitamins B1 and B12, the formulation supports immunity, vitality and overall health during periods of stress, growth and breeding.

What makes these buckets stand out is the inclusion of carefully selected essential oils and omega-3, offering natural support for health and immunity. These essential oils help support lamb resilience and natural immunity challenges associated with worm burdens, making them an excellent addition to growing and grazing systems.

Importantly, with no added magnesium, **Jameson Feet & Fertility Protection Plus** is safe to feed to male lambs and tups, helping to reduce the risk associated with urinary calculi while still providing premium balanced nutritional support.

### Key Benefits:

- High Bioplex® zinc levels support hoof health and foot condition
- Essential minerals and trace elements enhance fertility and performance
- Sel-Plex® selenium and high vitamin E for immunity and vitality
- Essential oils to naturally support health and lamb immunity
- Omega-3 oils for additional nutritional support
- No added magnesium – safe for male lambs and tups
- Suitable for ewes, growing lambs and breeding tups

**Jameson Feet & Fertility Protection Plus** – supporting healthier feet, stronger fertility and naturally resilient sheep.





## Jameson Seed Catalogue 2026



### Seed Quality You Can Rely On

Our focus remains exactly where it has always been, firmly on supporting farmers with premium seed, sound advice and mixtures built on proven performance.

Every blend and product in the Jameson range reflects our long-standing commitment to quality, consistency and practical on-farm results.

Farming continues to evolve and so do the demands on modern grassland and forage systems. Whether you're reseeded, overseeding or planning for environmental options, our aim is to provide seed that delivers reliability, resilience and real value throughout the year.

Alongside our seed range, our advisory services and on-farm support remain an important part of how we work with customers, helping you get the best from every acre.

**Download your copy from our website or give us a call on 01765 689666**

## Can You Find Storm?

### WIN a £20 VOUCHER

Find Storm the Spaniel in our newsletter, simply circle where she is, and send a photo with your name and address to [farmsupport@wejameson.co.uk](mailto:farmsupport@wejameson.co.uk) by the 22 June 2026 and we will pick a WINNER at random! *Good Luck!*



### Congratulations to Mr P Hudson

Who spotted Storm in our May Newsletter, hidden in the **article image** with "Pulpy Kidney Risk In Creep-Fed Lambs"

## Cake Of The Month Jameson Heifer Grower

Heifer Grower is a high-quality complementary pellet designed to fit alongside any rearing system aiming to push growth rates, build frame and rear strong, powerful heifers without turning them into pot-bellied passengers.

Carefully formulated to provide a balanced supply of energy, digestible fibre and protein to continue rumen development, encourage intakes and maintain steady growth through the rearing period.

**Heifer Grower contains a comprehensive mineral pack, making it suitable for a variety of diets and feed rates.**

### Why farmers choose it:

- Drives strong daily liveweight gains
- Helps grow frame, not just belly
- Encourages consistent intakes
- Works well alongside forage or mixed ration systems
- Palatable pellet means fewer refusals & more growth!

**Rear them right now, and they'll pay you back later.**



**Call 01765 689666** to talk to your Jameson Feed Advisor to find out more

To place an order or for help and advice call **01765 689666**

# Jameson SQP Advisors Supporting Animal Health

National  
SQP Week  
5-12 June  
2026

This June marks the first-ever National SQP Week, recognising the important role Suitably Qualified Person (SQP) plays in supporting animal health and welfare across UK farming.



NATIONAL SQP WEEK

Your Trusted Animal Medicines Advisors

At W.E. Jameson, we're proud to have **a team of nine SQP-qualified advisors** who provide trusted advice on animal medicines, livestock health and responsible product use. Qualified to prescribe, dispense and supply certain animal medicines, the team combines technical knowledge with real on-farm understanding to support farmers with practical advice they can rely on throughout the year.

## Meet the Jameson SQP Team

From worming and vaccines to animal health planning and product advice, our SQP Advisors are here to help your farm.



Alaina Moore



Anna Marshall



Emma Adamson



Hayley Rycroft



Kate Stones



Lucy Walmsley



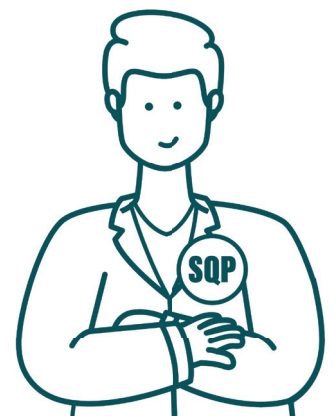
Mary Stones



Sally Cornforth



Sammy Atkinson



 Call **01765 689666** to contact the Jameson team to learn how our SQP Advisors can support your livestock health

# Cobalt Deficiency: The Hidden Cause Of Poor Lamb Performance

By Sally Cornforth  
R-SQP, BASIS

Cobalt is one of those trace elements that is often overlooked until livestock performance suddenly drops off. Yet for sheep and cattle, it plays a hugely important role in growth, thrive, immunity and overall productivity.

Cobalt itself is not directly used by the animal, but it is essential for the production of vitamin B12 by the rumen microbes. Without enough cobalt in the diet, animals cannot produce adequate vitamin B12, which is vital for energy metabolism, appetite and growth. This is why cobalt deficiency, often referred to as pine, can have such a dramatic effect on lamb performance.

## We are seeing more issues with cobalt deficiency on farms for several reasons.

- Wetter seasons, faster growing grass, increased stocking rates and higher lamb performance targets can all increase demand and dilute trace elements within forage.
- Many marginal upland and hill soils are naturally low in cobalt, but even some traditionally safe areas are now showing deficiencies, particularly where grazing pressure is high or parasitic burdens are present.

Parasitic gastroenteritis (PGE) can further complicate the issue. Worm challenges can cause scour and gut irritation, reducing vitamin B12 absorption and utilisation. Also, there is often a significant overlap between chronic parasitism and cobalt deficiency, making diagnosis difficult. Farmers frequently treat lambs for worms only to find they still fail to thrive afterwards.

## Typical signs of cobalt deficiency include:

- Poor growth rates, reduced appetite, lethargy, open fleeces, tear staining and poor body condition despite adequate grazing.
- Lambs often have a fixed stare and fail to match the rest of the group.
- In more severe cases, immunity can be compromised, increasing susceptibility to clostridial disease and pneumonia.

Products from companies such as Animax and Agrimin have helped farmers tackle deficiencies more effectively through targeted supplementation systems, and at W.E. Jameson, we have several options, including drenches, boluses and mineral buckets.



Treatment options vary depending on the severity and stage of the deficiency, and we are always available to talk through the best option. In clinically affected lambs, a drench like **Jameson Immu-Gain**, which contains B12 and cobalt, can provide the quickest response. Ongoing management may then involve monthly cobalt drenches, cobalt boluses or well-formulated mineral buckets.

Boluses can work well where supplementation is needed over a longer period, while buckets offer a practical way to support growing lambs and breeding stock alongside other key minerals and vitamins.

Importantly, cobalt supplementation is relatively inexpensive compared with the cost of poor growth rates and delayed finishing. A lamb held back by deficiency can easily cost £10-15 in lost performance, while supplementation costs only pennies.

**If lambs are not thriving despite good grass and worming, cobalt should always be on the list of possible causes.**



**Call 01765 689666 for help and advice**  
on identifying and managing cobalt deficiency in your flock



# June Product Highlights

To place your order or for help and advice please call 01765 689666

## Marksman Sheep Marking Paste

High quality, consistent and fully scourable marking paste

- Works on wet fleeces
- Ideal as rattle at tuppings, marketing or scanning
- Approved by the British Wool Board
- Available in red, green, orange or blue



2.5L £20.00 +VAT 5L £35.00 +VAT

## Portasol® Dehorner

Perfect tool for dehorning young calves 3-8 weeks

- Refillable and portable
- Copper tip bud for rapid heat
- Extra wide tip available for later dehorning
- Click to ignite



£135.00 +VAT

## JFC Micro Drinker DBL4

Suitable for indoor & outdoor use

- Constructed from tough, impact resistant polyethylene
- Smooth finish and curved design to enhance animal safety
- Four mounting points for easy installation
- Built in 50mm drain off plug for easy cleaning



£43.75 +VAT

## Horner Clipping Equipment

We stock a wide range of equipment in store

- Clippers, hand pieces, clothing, combs & cutters

*If we don't have what you need we can order it in for you*



## Bateman Ashcombe Gates

Available from 3 ft to 16 ft lengths

- Features a seven bar gate design
- Box section bracing
- Suitable for sheep and cattle fencing
- Supplied with spring loaded latch bolt and hanging eyes



From £61.12 +VAT

## Ritchie Extended Continental Crush

- Fully automatic head yoke with auto reset facility
- Access to both sides of the animal
- Ratchet-type rump bar operation
- Easy adjustable neck yoke widths for easy handling of calves to bulls
- Hot dipped galvanised finish with rubber floor



£5150.00 +VAT (RRP £5624.16)

## IMMU-GAIN Multi-Vitamin & Trace Element Drench (No Copper)

Suitable for lambs, ewes & rams

- Available in 2.5 and 5 litre
- Packed with essential multi-vitamins
- Contains chelated minerals for improved absorption
- Supports fertility, immunity, energy and condition



2.5L £50.00 +VAT

5L £85.00 +VAT

## Jameson Feet & Fertility Protection Plus – 20kg

Supports healthy hooves to reduce lameness

- Strengthens immunity and overall health
- Improves fertility, meaning less empty ewes
- Enhance lamb lifetime performance
- No added magnesium making it safe for tups
- Ingredients can help support natural worm control
- High sulphur content to support protein metabolism, wool growth and reproduction



**BUY 10 GET 1 FREE**

To place your order or for help and advice please call 01765 689666



Focused On Farming

Your Jameson Feed Advisor Contact Details:	
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Tom Rayner	07761 511656
Peter McGill (Nutritionist)	07802 429253
Alison Brewster (Nutritionist)	07936 943202

## Opening Times.

Monday	8am – 5pm
Tuesday	8am – 5pm
Wednesday	8am – 5pm
Thursday	8am – 5pm
Friday	8am – 5pm
Saturday	8am – 12pm
Sunday	Closed

