



## Finished Lambs At Record Prices

With prices at their highest levels for over two years, the lamb trade is one of the leading prices on farm at the moment.

Tight supplies, strong exports, and exceptional seasonal demand have kept prices elevated over the last few months.

Abattoirs have been paying in excess of 940p/kg for top-quality spring lambs, while hoggs have been selling for up to 900p/kg. In local auction marts, tight-skinned continental spring lambs have made more than £193 per head.

Hogg prices lifted before Easter, and the period between Easter and Qurbani was exceptional. Lambs have been slower to come to the market, with lambing on most farms now appearing to be getting pushed back to April. Supplies remain tight, with GB estimated weekly throughput down by 17% year on year to roughly 165,000 head in mid-May.

Department for Environment, Food and Rural Affairs (Defra) production figures also indicate that supplies were stretched during April, with total lamb production down by 10% on the year to 21,000 tonnes.

### Strong demand supporting the market

Demand for lamb has been strong in the run-up to the Muslim festival of Eid al-Adha, which includes the Qurbani feast. The lead up to these festivals is now a key driver for prices. Looking ahead, the Agriculture and Horticulture Development Board (AHDB) forecasts 2026/27 to be 2% lower year on year, with slightly fewer ewes being lambed. This should help support prices in the coming months.

### Export demand driving confidence

Europe remains one of the UK's largest export markets for sheep meat. The EU's sheep flock has been steadily declining, with a further 5% reduction estimated compared with last year.

UK lamb appears to be priced competitively, and tight supplies in European markets are improving the UK's export opportunities, particularly in France and Belgium.

Further afield, the US also presents a significant opportunity for lamb exports. Lamb prices there are at a record high, with demand reported to be up 6% and prices increasing by more than 50% in the last year. While the UK is yet to fully establish its place in the American market, the potential remains considerable.

Overall, the outlook for lamb production in the UK going forward is extremely positive.

### Market Snapshot

**Lamb prices at 2-year highs**

**Spring lambs 940p/kg+;  
hoggs 900p/kg**

**Top continental lambs £193/head**

**GB throughput down 17% YoY  
(165k head)**

**April production down 10% YoY  
(21k tonnes)**

**Eid al-Adha demand supporting prices**

**EU flock down 5% → stronger export pull**

**US market: prices +50%, demand +6%**

**Outlook remains strongly positive**

By Mark Marley | Jameson Advisor

### A Note from Graham

**With stock out grazing and silage season well underway, attention is turning to maintaining performance through the summer months.**

*In this edition, we share practical ways to support livestock and grassland, from colostrum management and Faecal Egg Counts to youngstock nutrition and weed control in grass and clover leys.*

*As always, the Jameson team is here to provide practical support and advice whenever you need it.*

Graham Jameson  
Managing Director



### In this issue...

#### Are You Getting The Most From Your Faecal Egg Counts?

A practical guide to collecting samples correctly and using FECs as part of an effective parasite control strategy.

#### 1 in 20 Calves Don't Make It Proper Colostrum Feeding Can Change That

Why the first few hours of life matter and how good colostrum management can improve calf health and future performance.

#### Product Spotlight: ProClova® XL

Protect the value of your grass and clover leys with effective weed control while maintaining valuable clover in the sward.

#### July Product Highlights

Farm essentials for livestock health, grazing management and summer stock care.

# Product Spotlight

## Jameson Youngstock Blend

### A Strong Start Builds Stronger Livestock

Every top-performing cow or ewe must start somewhere, and getting calves and lambs off to the right start can make all the difference.

The better the start, the better the animal they're likely to become.

Our Youngstock Blend is designed to encourage early feed intake and support rumen development, helping young animals grow well and make the most of their genetic potential. Made with quality ingredients including micronised cereals, hi-pro soya, sugar beet and rolled barley, it is highly palatable and formulated to support efficient growth and rumen development from an early age.



We've also included a carefully balanced package of vitamins and minerals, including vitamins A, D and E, along with selenium, to help support immunity and keep young animals healthy during this important stage of life.

Suitable for ad-lib feeding, Jameson Youngstock Blend is an ideal way to support strong growth rates and help calves and lambs develop into healthy, productive stock.

**The aim is simple: Fewer setbacks, more growth.**



 **Call 01765 689666 to order Jameson Youngstock Blend**

## See Us At This Summer's Agricultural Shows

### Key Show Dates

Tuesday - Friday

**14-17**

July

**Great Yorkshire Show**  
(Not Attending With A Stand)

Tuesday

**28**

July

**Ryedale Show**

Saturday

**29**

August

**Wensleydale Show**

Saturday

**01**

September

**Kilnsey Show**

Sunday

**20**

September

**Nidderdale Show**

Saturday & Sunday

**26-27**

September

**Masham Sheep Fair**  
(Not Attending With A Stand)

**Visit us at the shows to talk livestock nutrition, forage quality and feeding solutions**



## Product Spotlight ProClova® XL

If you've invested in a grass and clover ley, the last thing you want is weeds taking over and reducing its potential. That's where ProClova® XL comes in.

Available from W.E. Jameson, ProClova® XL is a clover-safe herbicide designed to tackle a wide range of troublesome broad-leaved weeds while allowing valuable clover to thrive. With fertiliser costs still a major consideration, maintaining clover in the sward can help reduce nitrogen requirements and improve forage quality.

For newly sown leys, ProClova® XL is applied at 85g/ha plus 165ml/ha of XL adjuvant. It provides excellent control of weeds such as charlock, cleavers, dandelions, mayweed, shepherd's purse, hogweed and seedling docks, helping young leys establish quickly without weed competition.

In established grassland, the rate increases to 125g/ha plus 250ml/ha of XL adjuvant. It is particularly effective on docks, dandelions, creeping buttercup, cow parsley, plantain, hogweed, cleavers and yarrow – common weeds that can reduce both grazing and silage quality.

By keeping weeds under control, more nutrients go into growing grass and clover rather than feeding unwanted plants. The result is a cleaner sward, better-quality forage and improved utilisation from every acre.

If weeds are limiting the performance of your grassland, **call 01765 689666 to speak with a Jameson Advisor** to see whether ProClova® XL is the right fit for your farm.



## Service Spotlight Faecal Egg Count

### Are You Getting The Most From Your Faecal Egg Counts?

#### A review of best practice for sample collection

Faecal Egg Counts (FECs) are one of the simplest and most valuable tools available to help manage worm burdens and make informed treatment decisions throughout the grazing season.

A good sample equals a good result, and small changes in how samples are collected can make a big difference to the accuracy of the information you receive.

#### To achieve the best results:

- Collect fresh dung samples where possible
- Aim for 10-15 animals from the same management group to give a representative picture
- Collect around a heaped teaspoon (approximately 3g) per animal
- Select animals at random rather than just poor doers (unless investigating a specific problem)
- Keep samples cool and out of direct sunlight
  - we will refrigerate them as soon as they arrive
- Deliver samples to us as soon as possible
  - the fresher, the better!

Faecal Egg Counts should not be viewed as a one-off exercise or simply something to do when there is a problem. Used regularly throughout the season, they can help monitor parasite challenges, reduce unnecessary wormer use and support better long-term worm control.

Please note that FEC results are just one part of the overall picture and should always be considered alongside stock performance, age, grazing history and any clinical signs. We use this combination of information to help build a clearer picture and offer the best advice.

A few minutes spent collecting the sample correctly can provide valuable information to support healthier, more productive livestock.

## Can You Find Storm?

### WIN a £20 VOUCHER

Find Storm the Spaniel in our newsletter, simply circle where she is, and send a photo with your name and address to [farmsupport@wejameson.co.uk](mailto:farmsupport@wejameson.co.uk) by the 24 July 2026 and we will pick a WINNER at random! *Good Luck!*



### Congratulations to

### Rhona & Oscar Peacock

Who spotted Storm in our June Newsletter, hidden on the **front cover in the article image** "Weaning Lambs Successfully With Creep Feeding"



**Please call 01765 680215 (Country Store) for help and advice** with a Faecal Egg Count

To place an order or for help and advice call **01765 689666**

## Service Spotlight Faecal Egg Count

By Sally Cornforth  
R-SQP, BASIS

### Are You Getting The Most From Your Faecal Egg Counts? (Cont)

**Taking a Faecal Egg Count sample** – simple steps for accurate results

#### 1 Collect individual samples

- Collect fresh dung samples from 10-15 animals in the same group
- Pick up as fresh as possible
- Randomly select animals



#### 2 Take a representative sub-sample from each animal

- Mix each sample well
- Take a small, equal amount from each animal and place into a clean bag

Approx one heaped teaspoon (3g)



#### 3 Bring to W.E. Jameson

- Drop off your sample at our Masham Country Store



#### 4 Results within 40 minutes

- We'll test your sample using our Micron machine
- You'll have your results within 40 minutes



**! Bring your sample to W.E. Jameson as soon as possible after collection**

#### Top Tip

Keep samples cool and out of direct sunlight to ensure the most accurate results. Warm samples can affect reliability



# 1 in 20 Calves Don't Make It

## Proper Colostrum Feeding Can Change That

By Alison Brewster  
Nutritionist

In the UK, 1 in 20 calves die before they are three months old. To give the calf the best start in life, it is imperative to ensure they receive 3 litres of high-quality colostrum within the first 2 hours of life, with an equal amount fed by 12 hours.

### Quality matters

The quality of the colostrum should be checked using a Brix refractometer or colostrum balls. When using a Brix refractometer, colostrum should contain at least 50g/L of IgG, and colostrum with an IgG level below 20g/L should not be used.

Colostrum quality declines after 6 hours as it becomes contaminated with bacteria, so it is important that it is collected and stored in clean, hygienic conditions. Think of the care you would take when feeding a newborn baby and apply the same principles when caring for a newborn calf.

### Timing is critical

How the colostrum is fed is crucial to success. It should be fed at 38 °C as soon as possible after birth, as the calf will lose the ability to absorb the antibodies, especially after the first 10 hours of life.

### Why the feeding method matters

The ideal way to feed the colostrum is by bottle, which promotes its passage to the calf's true stomach via the esophageal groove.

The calf is born a simple stomach animal, just like a piglet or a human baby and over the period of 6 months, it develops into a ruminant able to ferment and digest forages. The esophageal groove is a fold of skin that opens and closes as the calf suckles, directing colostrum to the abomasum and small intestine, where antibodies are absorbed.

Bottle feeding mimics feeding from the mother's teat. The bottle should be positioned at a height and angle that allows the calf to stretch up and suckle as it would from its mother.

This method is preferable to stomach tubing, as when tubing, the colostrum is deposited at the junction of the rumen, reticulum and omasum. This means it takes longer to reach the intestine, delaying transit time by 2 to 4 hours at a critical time when the antibody absorption falls rapidly within three hours of birth.

### The benefits of controlled feeding

Feeding technique is important for the calf, as fast-flowing milk, incorrect head positioning or calves drinking from buckets can lead to esophageal groove malfunction and milk entering the rumen.

Milk ferments in the rumen, leading to acidosis, bloat and nutritional diarrhoea. When milk flow is controlled, the calf produces saliva with a pH of 8.2, which helps buffer the acidic milk (pH 6.7) to aid digestion. The saliva also contains antimicrobials, lactoferrin and lactoperoxidase, which suppress pathogens.

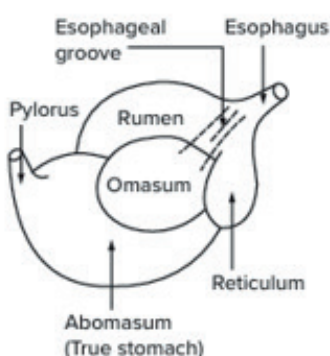
Feed speed directly affects saliva production and calf behaviour, especially cross-sucking. A calf must suckle for nine minutes to feel satisfied. If the milk is consumed too quickly, its suckling instinct is not met, and so it will suckle its mates. To avoid cross-sucking, use teats that maintain drinking speed between three and four minutes per litre.

**Studies have shown improvements in average daily liveweight gain of 16-22% when calves are switched from buckets to controlled-flow teats.**

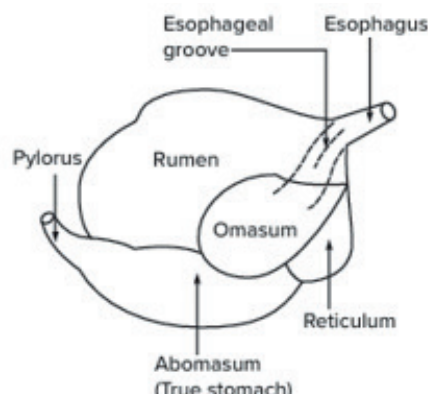
 **Call 01765 689666** to talk to your Jameson Feed Advisor to find out more

## Development of the bovine stomach compartments from birth to maturity

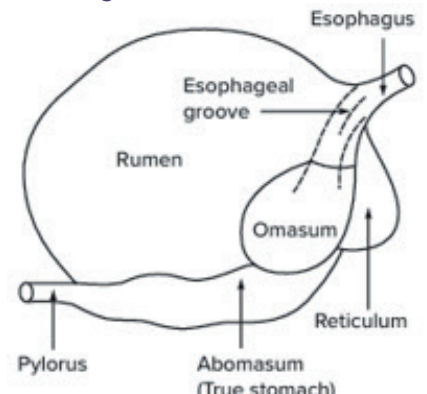
### First Week



### Three to Four Months



### Maturity





# July Product Highlights

To place your order or for help and advice please call 01765 689666

## Golden Pearl Bloom

Super-Concentrate – 250ml

- Suitable for Suffolk, Dalesbred, Leicester, Greyfaced Mules, Cheviot and all breeding sheep
- The right shade every time
- Easy to use and does not harm the wool



**250ml £11.99 +VAT**

## Cheviot Sheep Colouring Powder

Ideal for preparing sheep for show and sale

- Available in a variety of colours including - Mule, Gold Fleece, Swaledale Black, Greyface Brown, Bloom & West Country
- Use one 45g tub per 150 gallons



**45g £21.50 +VAT**

## White Show Coats

An essential for the show ring

- Comfortable fit with multiple pockets



**£12.00 +VAT**

## Jakoti Hand Shears

- For shearing, hand trimming & dagging
- Hand crafted from high-quality carbon steel
- Self-sharpening blades for a clean cut with minimal effort every time



**£32.50 +VAT**

## Jameson Cattle & Sheep Mineral Bucket – 20kg

General high quality purpose mineral lick

**Contains high levels of:**

- Zinc
- Sel-Plex
- Cobalt
- Vitamin B12



**BUY 10 GET 1 FREE**

## Performance Brands Boots

Available in safety and non safety versions



- Practical everyday pull on boots for work & general outdoor wear
- Durable leather upper
- Elasticated side panels for flexible fit
- Sturdy sole with reliable grip
- Taped sealed seams which offer protection in wet conditions

**Call 01765 689666 for prices**

## Skinner's Working 23

A complete dog food – 15kg



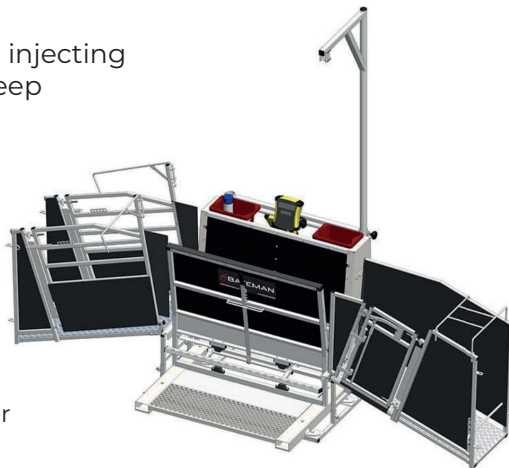
- Specially formulated for moderate to highly active dogs
- 23% protein & 10% fat for the daily energy needs for working and active dogs
- Contains essential fats and oils for a healthy, shiny coat

**£26.00 +VAT**

## Bateman Sheep Grip

Designed for dagging, drenching, injecting and tagging of various sizes of sheep

- Foot-operated treadle mechanism operates the restraining panel
- Weighing can be an option to add with a weigh platform and electronic weigh head
- Entry ramp with access/stop gate
- Polyprop clad side panels
- Clipping machine/ drench bottle support arm
- Metal storage boxes with can holder



**£3100.00 +VAT**

To place your order or for help and advice please call 01765 689666



**Focused On Farming**

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### Your Jameson Feed Advisor Contact Details:

|                                    |                     |
|------------------------------------|---------------------|
| <b>Andrew Grayshon</b>             | <b>07809 906644</b> |
| <b>Annie Brittain</b>              | <b>07936 368936</b> |
| <b>John Ordidge</b>                | <b>07597 371512</b> |
| <b>Mark Marley</b>                 | <b>07739 614999</b> |
| <b>Tom Rayner</b>                  | <b>07761 511656</b> |
| <b>Peter McGill (Nutritionist)</b> | <b>07802 429253</b> |

### Opening Times.

|           |            |
|-----------|------------|
| Monday    | 8am – 5pm  |
| Tuesday   | 8am – 5pm  |
| Wednesday | 8am – 5pm  |
| Thursday  | 8am – 5pm  |
| Friday    | 8am – 5pm  |
| Saturday  | 8am – 12pm |
| Sunday    | Closed     |

