



Support Your Flock From The Ground Up!



Use the **Jameson Feet, Fertility & Protection Bucket**, a premium sheep mineral lick formulated to support foot health, fertility and overall flock performance.

Packed with Omega-3 oils, Sel-Plex® organic selenium, Bio-Plex® zinc, high levels of Vitamin E, and Vitamins B1 and B12, it provides essential nutrients to help maintain healthy feet, support reproductive performance and strengthen immunity. We've also added essential oils to help sheep cope naturally with everyday health challenges.

Suitable for all sheep, the bucket contains no added magnesium, making it safe to feed to male lambs and tups as well as ewes.

Whether you're preparing for tupping or supporting your flock year-round, the **Jameson Feet, Fertility & Protection Bucket** offers a simple, effective way to promote healthier, more productive sheep.



Call 01765 689666 for help and advice about the products available to support your flock
Alternatively, [click here](#) to shop online for the Jameson Feet, Fertility & Protection Bucket

See Us At This Summer's Agricultural Shows

Saturday

29

August

Wensleydale Show

Tuesday

01

September

Kilnsey Show

Sunday

20

September

Nidderdale Show

Saturday & Sunday

26-27

September

Masham Sheep Fair
(Not Attending With A Stand)

A Note from Graham

Good livestock performance starts with good nutrition, effective health management and making the most of the resources available on farm.

In this issue, we look at practical ways to support flock health and fertility, improve lamb performance, reduce the impact of lameness and retain more value through better slurry management.

We also share how a proven feeding programme is helping deliver efficient lamb growth, alongside the nutritional services and technical support available from the Jameson team.

Graham Jameson
Managing Director



In this issue...

Improve Slurry Consistency, Retain Nutrients And Reduce Crusting

How biological treatment can help reduce crusting, improve handling and retain valuable nitrogen.

Service Spotlight: Nutritional Services

Practical nutrition advice and support tailored to your livestock.

Customer Spotlight: Making The Most Of Every Lamb

How a proven feeding programme is helping deliver efficient lamb growth and strong finishing results.

Lameness – Is It Costing Your Flock More Than You Think?

Practical steps to reduce lameness and improve flock health, fertility and productivity stock care.

August Product Highlights

Featured products to support livestock management, handling, feeding and day-to-day farm operations.



Product Spotlight **Slurry Ease**

Improve Slurry Consistency, Retain Nutrients And Reduce Crusting

Slurry Ease is a biological slurry treatment containing a combination of enzymes and beneficial bacteria. It is designed to break down fibrous material, reduce crusting and produce a more consistent slurry that is easier to manage and spread and smells better!

How does it work?

The enzymes begin breaking the bonds that hold fibrous material together, providing an immediate effect. The bacteria then support continued breakdown during storage.

These bacteria use organic material as a carbon source and ammonia as a nitrogen source. This helps reduce the solid material that causes crusting and caking while converting ammonia into microbial protein.

Retain more nitrogen

By incorporating ammonia into microbial protein, **Slurry Ease** helps retain valuable nitrogen that might otherwise be lost through volatilisation during storage or spreading.

Once the slurry is applied, this organically bound nitrogen provides a useful nutrient source for soil microbes.

This can support:

- Improved nutrient utilisation
- Healthier soil biology
- Reduced risk of grass scorching
- Better sward recovery and regrowth

Reduce crusting and blockages

The breakdown of fibrous material can make the slurry more uniform and easier to handle.

Regular use, combined with appropriate agitation, can help reduce:

- Crusting and caking
- Blocked pipes and spreading equipment
- The time and effort required for mixing
- Inconsistency during application



Less ammonia and odour

By reducing ammonia levels and helping to break down sulphurous compounds, **Slurry Ease** can also reduce odour in livestock buildings, outdoor stores and during spreading.

This may be particularly beneficial in buildings with underfloor slurry storage, where lower ammonia levels can contribute to a more pleasant housing environment.

Application rate

Use 250g of Slurry Ease per 200m³ or 44,000 gallons of total store capacity.

Apply according to the capacity of the slurry store rather than the amount of slurry currently present. Distribute the product as evenly as possible; agitation is ideal for dispersing the bacteria throughout the store.

For under-slat stores, mix **Slurry Ease** thoroughly with plenty of water and pour it through the slats. Where possible, apply it so that a pool forms over the crust.



Please call 01765 689666 for help and advice on treating your slurry store or [click here](#) to shop online for Slurry Ease



Service Spotlight Nutritional Services

At W.E. Jameson, we provide more than quality feed products – we deliver practical nutritional support tailored to the needs of modern livestock businesses.

Our team includes specialist livestock nutritionists, supported by experienced field sales and technical personnel, all of whom have extensive nutritional knowledge across dairy, beef and sheep production systems. Whether you're looking to improve herd performance, maximise feed efficiency, support animal health or manage input costs, we work alongside you to develop feeding strategies that meet your objectives.

Alongside our technical expertise, we offer a comprehensive range of feed products, including compound feeds, blends, straights, minerals, supplements and specialist nutritional solutions, ensuring recommendations are backed by the right products for your system.

By taking the time to understand your farm, your livestock and your goals, we provide practical, evidence-based advice that delivers real results.

We work with dairy, beef and sheep producers of all sizes, helping them improve productivity, efficiency and profitability through better nutrition.

Looking to get more from your livestock nutrition programme?



Call 01765 689666 to organise a farm visit and discuss how we can support your farm

Can You Find Storm?

WIN a £20 VOUCHER

Find Storm the Spaniel in our newsletter, simply circle where she is, and send a photo with your name and address to farmsupport@wejameson.co.uk by the 24 August 2026 and we will pick a WINNER at random! *Good Luck!*



**Congratulations to
Sally Hawley**

Who spotted Storm in our July Newsletter, hidden **in the product image for Jameson Youngstock blend**

Welcome To Paul & Thank You To Alison

We are delighted to welcome **Paul Dinsdale**, who has joined **W.E. Jameson & Son** as our new **Merchant Product Manager**.

We would also like to say **goodbye and a sincere thank you to Alison Brewster for her contribution to the business as Technical Manager and Nutritionist**.

Alison's knowledge, expertise and commitment have been greatly valued during her time with us. We wish her every success and happiness for the future.



Welcome Paul Dinsdale



Goodbye Alison Brewster

Product Spotlight Jameson Lamb Supagain Pencils

Fast-growing lambs are profitable. Slow-growing lambs are costly. Every day without growth adds to the bill.

Jameson Lamb Supagain Pencils are designed to turn feed into efficient, profitable growth from day one. Better still, they are developed to make the transition onto concentrates as simple and straightforward as possible, taking the hassle out of introducing creep feed and making life that little bit easier during a busy season.

Formulated with quality protein sources, plenty of energy and Actisaf® live yeast, the Supagain Pencils help support a healthy rumen so lambs get the most from every mouthful.

The result is strong, efficient growth and well-finished lambs with excellent carcase quality.

An excellent starter feed or follow-on from pellets, they can be fed ad-lib alongside fresh water and forage, while added ammonium chloride helps reduce the risk of urinary calculi.

Less time worrying about feed changes, more time watching lambs grow.



Call 01765 689666 for help and advice or to place your order

To place an order or for help and advice call **01765 689666**

Customer Spotlight

Making The Most Of Every Lamb With Jameson Rapid Lamb Pencil & Supagain Pencils

A Hill Farm Focused on Performance

At over 1,000ft above sea level, Richard Woodsworth of Brown Hill Farm runs a flock of traditional Swaledale ewes, with the majority put back to Swaledale rams and a small number crossed with Leicester tups.

Lambs begin in April, producing hardy hill lambs suited to the challenging hill environment.

With scanning percentages improving from 189% in 2024 to 193% this season, Richard has focused on getting the best possible performance from his finishing lambs. Once lambs are weaned, all Swaledale lambs are retained for finishing.



A Proven Feeding Programme

In 2024, lambs entered the shed at around 36-37kg liveweight and were introduced straight onto **Jameson Rapid Lamb Pencil**, fed twice daily alongside quality second-cut haylage.

The highly palatable **Rapid Lamb Pencil** encourages intakes from day one, helping lambs settle quickly onto concentrates and maintain steady growth. Once they are eating confidently, Richard transitions them onto **Jameson Supagain Pencils**, where they continue to thrive on an ad-lib feeding system.

During the 2025/26 season, a dry summer meant grass supplies were limited and water had to be carted to stock, resulting in lambs coming into the shed lighter than usual at **32-34kg** liveweight. Even so, the W.E. Jameson feeding programme helped lambs regain lost ground and continue growing efficiently through the finishing period.



Managing Lambs for Market

A key part of Richard's finishing system is drawing finished lambs every week. After previously finding that lambs were becoming over-fat and exceeding the preferred **22kg** carcass weight, he increased drafting frequency from fortnightly to weekly.

Regular weekly drafting allows lambs to be marketed at their optimum weight, improving specification and reducing penalties, while the combination of **Rapid Lamb Pencil** followed by **Supagain Pencils** provides the consistent growth needed to keep lambs flowing through the system.

Delivering Results

The results speak for themselves. Finished lambs have averaged around **£143 per head**, while feed costs have remained tightly controlled at approximately **£20.44 per lamb**, delivering excellent feed efficiency and a strong margin over feed.

At W.E. Jameson, we're proud to support farmers like Richard with practical feeding solutions that deliver results. Starting lambs on **Jameson Rapid Lamb Pencil** before transitioning them onto **Supagain Pencils** provides a simple, effective feeding programme that encourages intakes, drives daily liveweight gain and helps produce well-finished lambs ready for market at the right time.

Find Out More

Whether you're finishing store lambs, managing a breeding flock, or looking to improve performance from your current system, our Jameson Advisors are here to help. Get in touch to discuss the right feeding programme for your flock and explore our range of lamb feeds and nutritional support services.



Call **01765 689666** to speak to a **Jameson Advisor** for professional feeding advice and tailored nutritional support to get the best from your flock

Lameness – Is It Costing Your Flock More Than You Think?

By **Sally Cornforth**
R-SQP, BASIS

Five Point Diagram
from www.ahdb.org.uk

Lameness is one of the most significant health and welfare challenges facing the UK sheep industry.

Whilst a lame sheep is easy to spot, the hidden cost to flock performance is often underestimated. Reduced fertility, poorer lamb growth, increased labour and treatment costs, and higher culling rates all add up to a considerable financial burden.

AHDB estimates the total cost of lameness to the UK sheep industry runs into many millions of pounds annually.



For breeding ewes, lameness results in reduced grazing time, poorer body condition, and lower ovulation rates. Lame ewes are less likely to achieve their target condition score at tugging, which can reduce scanning percentages and increase the number of barren ewes.

During pregnancy and lactation, reduced feed intake can also affect colostrum production, milk yield and ultimately lamb survival and growth.

For finishing lambs, every day spent lame is a day not spent growing efficiently.

Lambs with painful feet spend less time grazing and convert feed less effectively, resulting in slower daily liveweight gains, delayed finishing and increased production costs.

The impact on tups can be even greater.

A ram with sore feet will cover fewer ewes, travel less during the breeding season and may have reduced serving capacity, potentially affecting conception rates across the flock.

The good news is that infectious lameness can be successfully controlled by following the AHDB Five Point Plan – Cull, Treat, Avoid, Quarantine & Vaccinate.

Lameness isn't simply an animal welfare issue – it's a profitability issue.

Tackling it before tugging with a planned control programme can improve ewe performance, ram fertility, lamb growth and ultimately the financial performance of your flock.

Five Point Plan

AHDB

1. Vaccinate

– Before Tugging

Do not vaccinate 6 weeks before or after tugging to avoid stress that can temporarily affect fertility. Now is the perfect time to consider Footvax® as part of your flock health programme.

Timing is important. Vaccinating must take place at least 6 weeks before tugging to allow sheep to develop immunity before breeding and during the higher-risk autumn period.

Footvax® is administered as a 1 ml subcutaneous injection and stimulates immunity against the bacteria responsible for footrot. For the best results, vaccinate the whole breeding flock, including rams.

Consider:

- Avoid vaccinating within six weeks before or after shearing, as temporary injection-site swellings are common.
- Because Footvax® produces a strong immune response, avoid administering it at the same time as other vaccines or treatments unless advised by your vet.

2. Cull

Persistently lame sheep are often chronic carriers of infection. Culling repeat offenders removes a major source of disease and improves long-term flock health. Mark them so you remember which have been treated.

3. Avoid

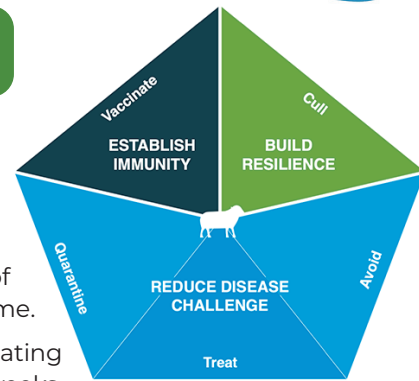
Reduce opportunities for infection to spread by improving hygiene around handling areas, gateways and water troughs. Well-drained gravel gateways and the strategic use of lime can help reduce disease pressure.

4. Quarantine

Every purchased sheep should be treated as a potential source of disease. Isolate all incoming stock, inspect their feet, run them through a footbath on arrival and vaccinate, unless they have recently received Footvax® as part of an appropriate programme.

5. Treat

Prompt treatment is essential. AHDB recommends treating lame sheep quickly (within 3 days) with an appropriate long-acting antibiotic injection to improve recovery and minimise spread through the flock.



Call 01765 689666 to speak with the Jameson SQP team for expert advice on Footvax® or support developing an effective lameness control plan for your flock, we're always here to help



August Product Highlights

To place your order or for help and advice please call 01765 689666

Bateman Water Troughs

Designed for multiple animals

- Various sizes from 3 - 8 foot in length
- Galvanised steel construction
- Suitable for yard or field use
- Includes drain plug
- Variations in service box orientation to give flexibility



SERVICE BOX
NOT INCLUDED

**£10
OFF**
EACH SIZE
3 - 8 foot

JFC Sheep Footbaths – FB5 Model

145 litre / 32 gallon capacity

- Profiled base opens hooves for extra penetration of the solution
- Interlocking joints for connecting multiple baths together
- Narrow shape makes it ideal for mobile sheep races



£225.00 +VAT

Tru-Test Datamars Weighing And Reading Management

Various items in stock including:

JR5000 Weigh Head

Simplifies recording and analysing individual animal performance using EID and visual tags



HD5T Load Bars

Tough, reliable and easy to install under any crush with a 5000kg capacity



MP600 Weigh Bars + S3 Weigh Head

2000KG capacity load bars with simple S3 weigh head for recording weights.

Penderfeed Barley Beef Hopper

10 Foot wide, single sided

- Lid flap to prevent feed spillages
- One tonne capacity with adjustable slides for controlled feed flow
- Creep gates available



£2100.00 +VAT

Michael Mudd Lamb Creep Shelter

8 x 4 Foot Lamb Creep Shelter

- Adjustable bars allowing lambs of various sizes to get in
- Full metal construction with wheels on one end for easy movement
- Suitable for FETF238A grant scheme



£635.00 +VAT

Skinner's Chicken & Rice

Adult working dog food – 15kg

- Complete, nutritionally balanced dry food for active dogs
- Chicken and rice for energy and wellbeing
- Aids healthy digestion
- Free from wheat, maize, soya and dairy
- With essential vitamins & minerals



£29.50

Vink Cattle Brush CB01V



A high quality grooming tool

- Removes dirt, dust and parasites
- Robust, durable construction for daily use
- Easy to install, low maintenance solution to keep cattle clean, healthy and happy

£135.00 +VAT

Ritchie Cattle Hurdles

10 Foot – six rail cattle hurdle

- Hot dipped galvanised finish – robust design for race & penning systems
- Ideal for livestock handling and temporary pens
- Fitted shoe at the base for easier movement



£132.00 +VAT



Focused On Farming

Your Jameson Feed Advisor Contact Details:

Andrew Grayshon	07809 906644
Annie Brittain	07936 368936
John Ordidge	07597 371512
Mark Marley	07739 614999
Tom Rayner	07761 511656
Peter McGill (Nutritionist)	07802 429253

Opening Times.

Monday	8am – 5pm
Tuesday	8am – 5pm
Wednesday	8am – 5pm
Thursday	8am – 5pm
Friday	8am – 5pm
Saturday	8am – 12pm
Sunday	Closed

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